Enterprise Identity Verification



Case Study | Indonesia

Biometric KYC as a Service: Safe, Secure and Real-Time

INNOVATRICS

ASLI RI is a global identity leader based in Indonesia that empowers governments, law enforcement agencies, banks, retailers, and enterprises to solve identification and verification challenges through biometrics. Their solutions are used for both civil and commercial applications such as border control, criminal investigation, national identification systems, voter registration, and commercial KYC.

Develop Flexible Customer Onboarding with Reliable KYC Service

- Develop a **digital onboarding process** with emphasis on user experience to increase conversion rates
- Build a fully **customizable KYC service** that can accommodate various business needs

In Indonesia, around 40% of online registrations never get completed and end up abandoned by users due to long and tedious onboarding processes. To change this, ASLI RI set about developing a faster, safer, and more convenient onboarding solution for organizations and their users, which would deliver higher conversion rates and increase customer satisfaction.

ASLI RI's aim was to provide a complete end-to-end digital onboarding solution that is fully customizable to the ever-changing needs of modern organizations. To achieve this, they turned to Innovatrics Identity Verification Toolkit (formerly known as Digital Onboarding Toolkit) for industry-leading face biometrics and liveness detection capabilities.

Building a Safe, Secure and Real-Time KYC Service

- **Remote identity verification** using facial biometrics and liveness detection
- **Secure identity proofing** backed by integrations to several Indonesian government agencies' databases

By integrating with Innovatrics Identity Verification Toolkit, ASLI RI was able to augment its digital onboarding solution with NIST top-ranked face verification and iBeta Level 2-accredited liveness detection.

With the security level offered by Identity Verification Toolkit, ASLI RI has been entrusted with integrations to several Indonesian government agencies' databases, including National ID, National Police, and the National Narcotics Agency to provide truly secure identity proofing nationwide.

In so doing, ASLI RI is able to provide safe, secure and real-time eKYC services to their clients.

Biometric KYC for Unrivaled Identity Proofing

- **No. 1 trusted identity provider** in Indonesia
- **10 million users** processed annually

ASLI RI is now the established digital identity market leader in Indonesia. Hundreds of banks, fintechs, insurance providers, and e-commerce platforms trust ASLI RI to ensure they fulfill KYC requirements and offer their customers an unrivaled onboarding experience.

Innovatrics Identity Verification Toolkit is now used to perform face biometric verification and liveness checks on over 10 million ASLI RI users annually, with industry-leading accuracy and conversion rates. With this tech stack, ASLI RI now offers unrivaled identity proofing to organizations across Indonesia, combining Innovatrics biometrics with government agencies' database checks for secure customer onboarding.

Delivering Speed, Precision and Security

Innovatrics Identity Verification Toolkit is equipped with powerful features for error-free identity proofing, amping up the level of security for all types of civil and commercial use cases in real-time.

Customizable KYC Service for a Seamless User Journey

Our inhouse facial biometrics and liveness detection technologies allow our partners to build their bespoke biometric KYC protocols, ensuring a smooth customer experience.

Before	After
Manual liveness checks	Fully automated passive liveness
Potential fraud loopholes	Comprehensive identity proofing with no margin for error

About Us

Innovatrics helps governments, enterprises, and their partners deliver trusted identity services. We design industry-tuned biometric identity solutions that help people prove who they are with minimal friction. From national ID systems and border control to criminal investigations and digital onboarding, our solutions are built for real-world conditions and trusted in large-scale deployments worldwide. Since 2004, we have helped partners deliver identity systems used by more than a billion people.

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